Is your company risk averse? Or risk intelligent?

Current economic conditions can raise risk exposure beyond acceptable limits. Yet there may be long-term consequences to being risk averse in a downturn. Deloitte can help you recognise the dual nature of risk and devote sufficient resources to risk taking for reward and to protecting existing assets. Step ahead safely at www.deloitte.co.uk

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Lord Coutanche House, 66-68 Esplanade St. Helier, Jersey JE4 8WA, Channel Islands Tel: +44 (0) 1534 824200. Fax: +44 (0) 1534 734037

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